

# DEREK SCHRANER

## SUMMARY

An instructor on media production, draws upon experience as a producer for global clients, balancing overall goals with attention to detail. Employs custom frameworks of methodologies and active learning techniques to reach varied audiences. Develops results consistently, on time and budget, alone or with a team. Goes above and beyond with a superior work ethic, a desire to help others, and to accept new challenges.

## EDUCATION

- **University Teaching Development Program** accreditation, Ryerson University
- **Teaching English as a Second Language (TESL Canada)** accreditation, Hansa College Canada
- **Teaching Adult Learners Online** certificate, the Chang School, Ryerson University, Toronto, ON
- **Professional Development in Teaching** accreditation, SEDA UK & Ryerson University, Toronto, ON
- **MA with Honours**, Media Production, RTA School of Media, Ryerson University, Toronto, ON
- **BAA with Honours**, Radio and Television Arts (Advanced Standing), Ryerson University, Toronto, ON
- **Honours BA**, English/Philosophy (Specialist Major), Cinema Studies (Minor), University of Toronto, ON

## TECHNICAL SKILLS

Digital Audio Production	Adobe Audition, Apple Logic Audio/Studio, AVID Pro Tools, GNU Audacity, iZotope RX, Sony ACID Pro, Sony Sound Forge Pro, Syntrillium Cool Edit
MIDI Sequencing	Passport Designs Master Tracks Pro, PG Music Band in a Box and RealBand, PG Music PowerTracks, Steinberg Cubase, Twelve Tone Cakewalk
Video Editing	Adobe After Effects, Adobe Premiere, AVID Pro Tools, AVID-EmuX, Sony (Sonic Foundry) Vegas, TechSmith Camtasia
Graphical Editing	Adobe Illustrator, Adobe Photoshop, Apple iPhoto, Corel (Jasc) Paint Shop Pro, GNU GIMP [Graphical Image Manipulation Program]
Multimedia Production	Adobe (Macromedia) Director, Adobe (Macromedia) Flash, Google Slides, Microsoft Office (PowerPoint, Publisher)
Web Authoring	Adobe Dreamweaver, Adobe (Macromedia) HomeSite, Automattic WordPress, D2L Brightspace, Microsoft FrontPage, and "raw" HTML markup
Office, Email, Learning Management Systems	Adobe Acrobat, Apple iWork (Numbers, Pages), Corel WordPerfect, Google (Docs, Sheets), IBM Lotus Notes, LibreOffice/OpenOffice (Calc, Writer), Microsoft Office (Excel, Outlook, Word), Mozilla Thunderbird, D2L Brightspace
Operating Systems	Apple iOS & MacOS (OSX), Google Android & Chrome OS, Linux (various), Microsoft DOS & Windows (all versions 3.1 through 10)

## PROFESSIONAL EXPERIENCE (SELECTED)

**RYERSON UNIVERSITY**, Toronto, ON

**2016 – present**

**Contract Lecturer**, RTA School of Media & Creative Industries at FCAD

- Instructed multiple groups in Digital Media Production in 2016 and 2017.
- Prepared weekly introductory and review lectures, slide decks, and related materials.
- Tested all weekly tutorial assignments, providing feedback for revisions prior to student use.
- Provided student support and feedback: in person, via email, and through D2L/Brightspace portal.

**RYERSON UNIVERSITY**, Toronto, ON

**2015 – 2016**

**Course Technology Assistant**, School of Professional Communication

- Prepared lesson materials, taught 16 hour-long lessons in 6 topics across 4 professors' classes.
- Supported undergraduate course-related technology needs in select ProCom courses, 168 hours.

**IBM**, Ottawa, ON

**2001 – 2013**

**Associate Marketing Manager, Advanced**

- Presented instruction to global producers, encouraging best practices for audio collateral.
- Produced and hosted several years of podcast radio shows, for global audiences of over 330K.

## RELATED EXPERIENCE

**CONGRESS 2017 (CANADIAN COMMUNICATION ASSOCIATION)**, Toronto, ON

**2017**

Presented "Better Audio-Based Instructional Materials" at CCA's national conference

**NXNE FUTURELAND INTERACTIVE CONFERENCE**, Toronto, ON

**2016**

Attendee of various sessions, including Designing the Future, Storytelling, and Sound & Music

**RYERSON FACULTY CONFERENCE**, Toronto, ON

**2016**

Attendee of various sessions, including Active Learning for Online and Universal Design for Learning

**RADIO DOCUMENTARY PRODUCTION SERIES**, Toronto, ON

**2016**

Attendee of four (of four) workshops under Ryerson's Distinguished Visiting Professor Bernie Lucht

**GEEK VS GOTH (dot com)**, Ottawa/Toronto, ON

**2010 – present**

Founder, webmaster, and blogger (as "Hacker Renders")

**OCRI (Ottawa Carleton Research Institute)**, Ottawa, ON

**2001 – 2008**

English reader (occasional volunteer), Ottawa-Carleton District School Board

**FRONTIER COLLEGE**, Toronto, ON

**1999 – 2000**

English & Computer Literacy Instructor (regular volunteer), Beat the Street program

**RYERSON UNIVERSITY**, Toronto, ON

**1997 – 1998**

Lab Assistant, Video Post-Production

## RECOGNITION

- Awarded the Queen Elizabeth II Graduate Scholarship in Science and Technology, 2015 – 2016
- Winner of 8 IBM Thanks! Awards, 2008 – 2013
- Finalist in ITSMA [Information Technology Services Marketing Association] Awards, 2008
- Winner of inaugural *MacGyver* award, 2007
- Winner of Marketing the Bottom Line award, Global, 2006
- Recipient of Eclipse Legend prize, 2006
- Winner/recipient of five more Contribution, Marketing, Corporate, and Sales awards, 2003 – 2005

## TESTIMONIALS (SELECTED)

### **RICHARD McMASTER, Instructor, Ryerson University**

"I was particularly impressed by the careful preparation that went into [his] lesson before the class... Derek was poised and professional in the classroom, and it was a pleasure to collaborate with him."

### **DANIEL KASMAN, Producer, DOP**

"Derek had a positive attitude throughout . . . His professionalism and organization made for a positive working relationship and he is someone I would like to work with in the future."

### **TAYLOR STOCKWELL, Program Director, Global Digital Marketing and Strategy, IBM**

"His calm demeanor enables him to produce exceptional work against time sensitive deadlines."

### **LIZZIE KOSTIELNEY, Web project manager specializing in digital strategy, IBM**

"He always delivers what he promises to deliver, when he promises it."

### **DELANEY TURNER, Social Media Strategy, Analytics & Enablement, Cognos/IBM**

"His attention to detail, dedication to professionalism and sheer breadth of domain expertise were essential attributes in [a] program featuring world-renowned authors, speakers and thought leaders."

### **LISA LaROCHELLE, Senior Marketing Writer, Global Web Marketing & Communications, Cognos/IBM**

"Derek is meticulous, patient, thorough, always prepared and incredibly talented."

### **DAVE McDUFF, Program Director, Content and Web Demand Generation, Cognos/IBM**

"He produced and managed a very successful podcast series that reached 10,000s of people every month... He is responsive, and always helpful, he is reliable and a trusted colleague"

### **MARK MORTON, Product Marketing Manager, Cognos/IBM**

"Derek was the go-to media guy for our Cognos and IBM teams."

### **DEBBIE NG, Global Customer Reference Manager, Customer Programs, Business Analytics, Cognos/IBM**

"He's also been able to provide fantastic guidance on projects that saved me time and effort."

### **VIKAS SHARMA, Director, Practice Development, Dental Corporation of Canada Inc.**

"His work ethic is unparalleled, and his ability to mesh multi-personalities is a true art. I highly recommend Derek for his work and, most importantly for his character."